

Laura Kronen

Star player

Occupation: Life coach and entrepreneur

Lives in: Atlanta, Georgia

Fun facts: Tennis addict; master hypnotist; created Belly Ups, an accessory for holding women's pants up during pregnancy



About Laura

In college, Laura experienced the typical symptoms of type 1 diabetes: severe thirst, frequent urination, exhaustion, and weight loss despite increased food intake. It wasn't until she had to take a drug and blood test for her first job after graduation that she found out why. "On the first day at my new job I received an alarming call from my doctor. My blood glucose level had come back at 424, and he told me that I was diabetic."

Laura ended up in the hospital hooked up to IV lines. "The first thing I remember thinking was what's going to happen to me now, and how do I control this?"

Ever resilient, she's gone on to become a life coach, an author, a wife, a home schooler of two teens, a blogger, a vlogger, and she serves on the JDRF Atlanta Board of Directors. Her one constant has been T1D—and the need to manage her blood sugar.



On Eversense: With other CGMs, Laura experienced problems like irritations and residue from the adhesives, skin sensitivity, bleeding, and bruising.

She doesn't experience any of that with Eversense. Critically, the on-body vibe alert wakes her up at night to lower her high glucose level before it gets to a dangerous place.

"The thing that I like most about Eversense is that the sensor stays under my skin. And that the transmitter is removable," says Laura. "But I really only take it off to charge it, to shower, or if I'm going someplace special where I don't want to wear it."

"The benefit is that there's only one warm-up day every 90 days."