

Bobby Hurt

Leading by example

Occupation: Elementary school counselor

Lives in: St Paul, Minnesota

Fun facts: Triathlete; husband to Becca; dad to Cooper and Louis



About Bobby

Bobby Hurt's day usually begins at 4:30 a.m. The triathlete rises before his young sons so he can get in his training before his workday begins. When it's too cold to exercise outside during the brutal Minnesota winter, Bobby cycles inside on a trainer or runs on the treadmill. Weekends are also active, filled with outings the family can enjoy together.

Bobby was diagnosed with type 1 diabetes at 12. "This was the first chronic disease in my family anybody had been diagnosed with," he recalls. "I got a lot of support from my siblings."

The transition to a new lifestyle was not difficult. "I did it seamlessly and kind of quietly. I'm fortunate enough to wear the technology that I have through Eversense now to manage my numbers for me," he says. "Clearly, I have to do all the things that number reflects, like taking insulin and managing meals, but I've become so comfortable with that process."



On Eversense: As soon as Bobby learned about Eversense, he was intrigued. "I thought, 'Wow, this is going to be a game changer,'" so I wanted to be a part of it." Right from the start, things went smoothly. Although the insertion procedure normally takes about 15 minutes, Bobby was done in just over two minutes. "It's inspiring to be a part of something that is new," he says. "So far, it's been the most accurate CGM, and studies back that up."

Bobby started a YouTube channel (Bobby Hurt) where he shares information for those who are new to the device.

"Information goes a long way coming from somebody who's been there."

"Diabetes is not something that sets me back. It's just something that I have to think about."